

**OPEN ACADEMIC PUBLISHING WORKSHOP**, 3 FEBRUARY 2014, 10AM - 6.30PM

Organised by G Frosio and E Derclaye, School of Law, **University of Nottingham**  
and funded by **CREATE** – [www.create.ac.uk](http://www.create.ac.uk)

Room B2 Hemsley, University Park, University of Nottingham

## PROGRAMME

10.00	Introduction from <b>Martin Kretschmer</b> , Glasgow University and Director of CREATE
10.10	Presentation of Literature Review's Findings from <b>Giancarlo Frosio</b> , Stanford University Chair/moderator: <b>Estelle Derclaye</b> , Nottingham University
10.40	Reactions / Q&A Session Chair/moderator: <b>Estelle Derclaye</b>
<b>10.50</b>	<b>Coffee Break</b>
11.05	<b>Discussion of Research Gap I:</b> 'Historical Perspective'. Presented by <b>John Willinsky</b> , Stanford University Chair/ moderator: <b>Martin Kretschmer</b>
11.30	Reactions / Q&A Chair/ moderator: <b>Martin Kretschmer</b>
11.45	<b>Discussion of Research Gap II:</b> 'Copyright Protection & Theory' <b>and III:</b> 'Economics and Business Models: Open University, Open Education, Open Educational Resources'. Presented by <b>Jerome H Reichman</b> , Duke University Chair/ moderator: <b>Jill Russell</b> , University of Birmingham
12.05	Reactions / Q&A Chair/ moderator: <b>Jill Russell</b>
<b>12.15</b>	<b>Lunch</b>
1.30	<b>Discussion of Research Gap III:</b> 'Economics and Business Models: Academic Scholars, Reputation, Prestige, and Careers'. Presented by <b>David Sweeney</b> , HEFCE, Director (Research, Innovation and Skills) Chair/Moderator: <b>Ruth Towse</b> , Bournemouth University
1.45	Reactions / Q&A Chair/Moderator: <b>Ruth Towse</b>
2.00	<b>Discussion of Research Gap III:</b> 'Economics and Business Models: Academic Publishing Market: Competition'. Presented by <b>Frank Mueller-Langer</b> , Max Planck Institute for Intellectual Property and Competition Law Chair/moderator: <b>Audrey McCulloch</b> , ALPSP

2.15	<b>Discussion of Research Gap III:</b> 'Economics and Business Models: Academic Publishing Market: Competition'. Presented by <b>Tony Clayton</b> , Chief Economist IPO  Chair/moderator: <b>Audrey McCulloch</b>
2.30	Reactions / Q&A  Chair/moderator: <b>Marc Scheufen</b> , Hamburg University
2.45	<b>Discussion of Research Gap III</b> – 'Economics and Business Models: Academic Publishing Market: Article Processing Costs'. Presented by <b>Alma Swan</b> , University of Southampton and SPARC Europe  Chair/moderator: <b>Robert Kiley</b> , Wellcome Trust
3.00	<b>Discussion of Research Gap III</b> – 'Economics and Business Models: Academic Publishing Market: Article Processing Costs'. Presented by <b>Gemma Hersh</b> , The Publishers Association
3.15	Reactions / Q&A  Chair/moderator: <b>Robert Kiley</b>
<b>3.35</b>	<b>Coffee Break</b>
3.50	<b>Discussion of Research Gap III &amp; IV</b> – "Academic Publishing Market: OA Book Publishing". Presented by Ms <b>Frances Pinter</b> , Knowledge Unlatched  Chair/moderator: <b>Rupert Gatti</b> , Open Book publishers
4.05	Reactions / Q&A  Chair/moderator: <b>Rupert Gatti</b>
4.20	<b>Discussion of Research Gap IV</b> – 'OA Mandate Policies: Compliance and Enforcing Mechanisms'. Presented by Professor <b>Steven Harnad</b> , University of Southampton  Chair/moderator: <b>David Sweeney</b> , HEFCE
4.35	<b>Discussion of Research Gap IV</b> – 'OA Mandate Policies: Compliance and Enforcing Mechanisms'. Presented by <b>Eva Hoogland</b> , Science Europe  Chair/moderator: <b>David Sweeney</b>
4.55	Reactions / Q&A  Chair/moderator: <b>Ben Johnson</b> , HEFCE
5.15	Conclusions and Summary of the Day's Findings - <b>Estelle Derclaye</b> and <b>Giancarlo Frosio</b>
5.30-6.30	Drinks reception